

KCM

Kathmandu College of Management



25

YEARS

OF
TRUST & LEGACY



WELCOME NOTE

FROM THE PRINCIPAL OF KCM

Hello, I'm pleased to introduce you to Kathmandu College of Management (KCM). Choosing the right college is a major decision and it's important that you choose the one that is right for you.

Since 25 years, 1996 onward, KCM has maintained its niche as the leading B-school of Nepal. In a world of increasingly personalized learning systems, KCM is dedicated to providing value-based management education to boost career prospects for future management professionals.

KCM curriculum boosts extensive subjects for the major courses we offer. Your 4 years journey with us will broaden your horizons and help you become a free thinker with all the classroom work as well as engagement in co-curricular activities outside the class. During your time here, you'll learn from outstanding teachers, seniors and even your batch mates. At KCM you will realise that college life is much more than just gaining a degree.

Our prospectus describes what it is like to be an undergraduate at KCM in the words of the people who know it best - our students, past and present. When you graduate from KCM, you will be ready to excel in the real business world.

I welcome the new batch with great joy. Get ready for your four years journey to Explore, Evolve and Excel.

Bishnu Raj Adhikari

Principal, Kathmandu College of Management

PARTNERSHIP EXPERIENCE

FROM PRESIDENT OF SIAM UNIVERSITY

Siam University has been in partnership with KCM since 2014 to deliver business and management education of global standards. Under this partnership, both the institutions have fostered professional growth through practical teaching and learning approaches undertaken in the 4 years curriculum.

This partnership gave us the opportunity to develop an international platform that provides business management education to future leaders. We have successfully led 8 batches towards international standard business management education and we look forward to welcoming many other batches in the days to come.

Given the current global situation, We will work together to maintain health and safety standards, while sustaining academic excellence.

I welcome our students with great joy and assure you that your decision to enroll in the KCM-Siam International BBA Program will give you the edge as management professionals and future business leaders.

Dr. Pornchai Mongkhonvanit
President, SIAM University



KCM AT A GLANCE



1st BBA Program of Nepal; 25 years of legacy



Ranked Best Business School of Nepal – 2017 & 2018



Global Alumni Network spread across more than 20 countries



Career Hub and Incubation Centre



ACCA accredited program with 5 papers exemption



National Education Leadership Award



National and International level events organized by KCM clubs



One year of real life work experience along with the course.

SIAM AT A GLANCE



Global Alumni network of 90,000 graduates.



Ranked Top 5 among universities of Thailand (2020 UI Green Metric world university ranking)



Research and Innovation Centre.



Multi-cultural exposure



1,000 business/university partnership for internship program



Students from 40 countries enrolled in the Bachelors and Masters program.



Assorted events founded by Siam students that receive participation from ASEAN community.



Focused on employability, sustainability and diversity.

**DON'T JUST LEARN,
DISCOVER**



COURSES OFFERED BY KCM

BBA Marketing



Marketing is more than a concentration within a business major. More accurately, it describes a collection of skills that are useful in any career.

At KCM, the curriculum for BBA Marketing comprises 132 Credit Hours courses. It is designed to provide students with the fundamentals of marketing as well as advanced tools. The curriculum combines theories with best industry practices to show students how to be successful in the field of marketing. It also looks at international marketing practices to provide students extensive knowledge using real life practices.

Course Duration : 4 Years

BBA Finance & Banking



Studying finance, it turns out, can have a huge impact on your life and it's probably not as difficult as you might think.

At KCM, the Finance & Banking curriculum is a 132 Credit Hours course specifically structured to meet the requirements of today's complex and interconnected world of financial markets and institutions. The curriculum is ideal for students seeking a strong theoretical foundation in finance and banking. It also offers advanced level learning in the areas of accounting and finance with global professional certification such as ACCA (Association of Chartered Certified Accountants).

Course Duration : 4 Years

COURSE CREDIT SEGREGATION

General Courses	72 Credits
Major Courses (Marketing / Finance and Banking)	42 Credits
International Language	9 Credits
Final Independent Project	9 Credits
Cooperative Education	6 Credits
TOTAL	132 CREDITS



PREPARE FOR KCM JOURNEY

If you meet the following admission requirements, then you can step forward to maximize your personal and professional development by earning the KCM-Siam BBA degree.

ELIGIBILITY CRITERIA

1. Completed Grade 12 or equivalent in any discipline can apply.
2. Passing grade of minimum 'C' in all subjects in Grade 12.
3. Completed a total of 3 credits for A-Levels.
4. Passed all subjects with a minimum score of 600 for GED certification.

ALUMNI AND STUDENTS' VOICE



Shriaansh Gurung
First year
Batch 2020-2024

“I’ve always been fascinated by anything business-related. In fact, the very notion of starting something of my own was what deterred me from pursuing a degree overseas. In order to turn my ideas and thoughts into reality, I began looking for various business institutions in Nepal and came across KCM. I was blown away by the variety of possibilities to network and groom oneself professionally when I first arrived at KCM.

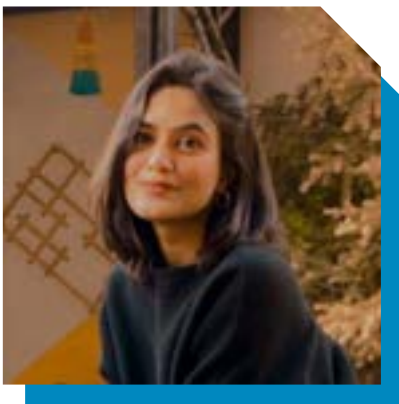
Despite the fact that I have spent half of my time at KCM on a virtual platform, I appreciate the faculty’s commitment to ensuring that we get the most out of it. I’m looking forward to my years at KCM, I’m pretty much convinced that there will be a plethora of opportunities ahead of me”.

KCM has been my comfort place where I gained the courage to experiment and explore. I enjoy it here - from competing against deadlines, delving into concepts, managing events, unraveling boxes of opportunities and chilling at KCM’s cafeteria lounge.



Riya Shrestha
Finance & Banking
Batch 2019-2023

For everyone there comes a river in life that needs to be crossed to reach the other side. For me, KCM was the bridge to cross that river. Ever since I joined here, the rigorous coaching has pushed me to bring the best out of me.



Shreeshu Chimariya
First year
Batch 2020-2024



Khusi Goyal
First year
Batch 2020-2024

Starting college amid a pandemic was not something I had considered, but joining KCM proved to be one of the best decisions I've ever made since it allowed me to exceed my limits.

Being a part of KCM has helped me understand teamwork, develop my personality, and boost my self - esteem.

A goal to become a top business professional necessitates superior technical knowledge, firsthand business experience, and a growth-friendly environment, all of which KCM promised and delivered.



Yug Jung Karki
Marketing
Batch 2018-2022

I got a platform to experiment new ideas and to bring out my hidden talents. KCM offers a variety of opportunities to channelize my energy and bring out the best in students.



Rishav Agrawal
Finance & Banking
Batch 2017-2021



KCM has always believed in continuous improvement and this is reflected in its mantra “Explore, Evolve and Excel”. The partnership with Siam University will undoubtedly provide a platform for more pragmatic learning to ensure that students are ready for the competitive world outside.

Sabin Joshi
(2001-2004)
Managing Director, ACIE Educational Consultancy

The group work, assignments and presentations were scary but at the end of the day each one of us came out tougher, stronger and confident.

Baibhav Sharma
(1999-2002)
Marketing Director, Gorkha Brewery Pvt. Ltd.



For me, KCM opened the door of opportunities to learn and implement those learning as I met my Co - Founder Mr. Sajal Joshi at KCM.

Prarthana Saakha
(2013-2017)
Managing Director, Helmets Nepal



CELEBRATING
25
YEARS
OF
TRUST & LEGACY

GET READY FOR YOUR 4 YEARS OF EXPEDITION



EXPLORE

CLUB EVENTS



CLASSROOM ACTIVITIES AND PROJECTS



VOLUNTEERING & STUDENT EXCHANGE

EVOLVE



**CHINESE & THAI
LANGUAGE**



CAREER HUB

KUBER WIZ



**KCM
TOASTMASTERS**

& EXCEL

INTERNSHIP OPPORTUNITIES



VENTURE SETUP



JOB PLACEMENTS



KCM

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